

Paper 135 – Workshop

Heutagogy and Technology Stewardship; Theory, Practice & Mobile Social Media

Fred Garnett, Thomas Cochrane, Paul Lowe, Nigel Ecclesfield

Fred Garnett fred.garnett@gmail.com London Knowledge Lab
Thomas Cochrane thomcochrane@gmail.com Unitec, Auckland, NZ
Paul Lowe p.lowe@lcc.arts.ac.uk University of the Arts, London
Nigel Ecclesfield NEECullompton@aol.com Coventry University

Abstract

We are examining the theory and practice of embedding social media across HE Institutions through the activities of Technology Stewards

We will have three themes to the workshop;

- 1) Heutagogy and institutional engagement with social media; Fred Garnett on “Three Levels of Technology Stewards”
- 2) The Institutional Role of the Technology Steward; Paul Lowe on extending the creative use of social media developed on his MA Photojournalism across the University of the Arts
- 3) Using mobile social media in institutional Communities of Practice; Thomas Cochrane on embedding Technology Stewards as Action Researchers in course teams

Workshop format

- 1) Pecha Kucha introduction on Heutagogy & institutional Technology Stewardship; Fred Garnett
- 2) Example of practice through the use of mobile phones in facilitating ontological shifts in Education; Thomas Cochrane (from New Zealand)
- 3) Workshop Discussion Sheet to prompt debate
- 4) Discussion and analysis in facilitated groups; we will also provide social media tools to support the workshop including Elluminate for dialogue with NZ
- 5) Plenary; Q&A on Activities Feedback
- 6) Summary by Thomas Cochrane

Workshop Group Activities

We will be working with participants to identify ways in which they can take the theory and practice identified within the workshop back to their institutions;

- a) Comments and Discussion on the theoretical framework and practical strategies presented within the workshop
- b) Identify ways that participants might use these differing concepts of Technology Stewardship within their own institutions

Publication;

Fred Garnett and Thomas Cochrane will publish the outcomes of the workshop on their respective blogs